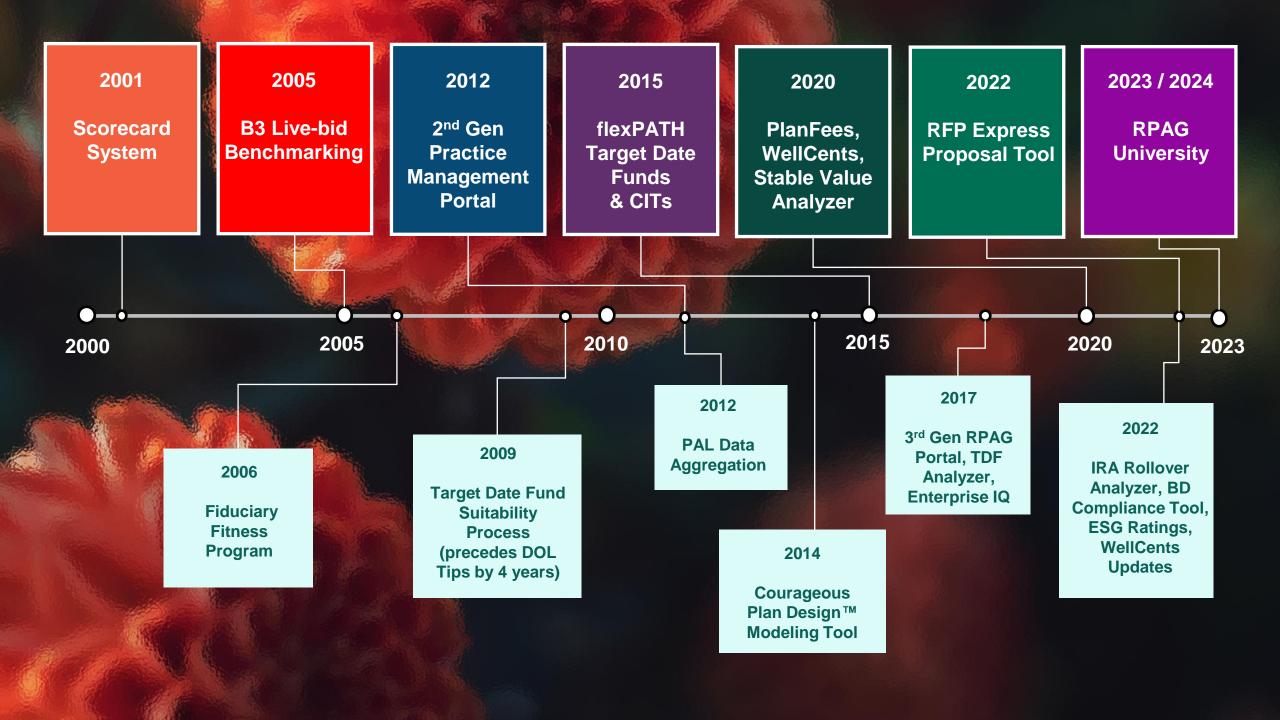


RPAG Technology Advisor Portal – What's New

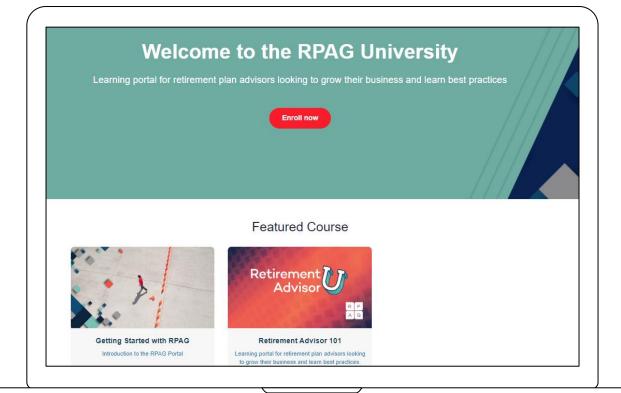
Reese Wong

ADVISOR SERVICE ASSOCIATE

RPAG







RPAG University

Course Curriculum

Course Curriculum	
Introduction to RPAG	
RPAG - A Unique and Unrivaled Solution	Start
	Start
Plan Asset Link (PAL)	Start
How to	
	Start
	Start
	Start
	Start
○ How to Create a Custom Report Theme	Start
	Start
	Start
	Start
	Start
₩ How to Start a Provider Analysis	Start
○ How to use Meeting Minutes	Start
	Start
	Start

Prism Total Fees Benchmarking Prism 365 Advisor Fee & Services Benchmarking RFP Express Report Methodologies Scorecard Overview Scorecard Methodology - Active Strategies Scorecard Methodology - Passive Funds Scorecard Methodology - Asset Allocation Funds Differentiators

PlanFees

Fiduciary Briefcase Overview

Fiduciary Fitness Program

♥ Content Marketing Overview

Custom Target Date Funds - flexPATH Strategies

Exclusive Collective Investment Trusts (CITs)

Your Prospecting Powerhouse | Larkspur



Rollover Ready

Rollover recommendations are a primary concern of the Department of Labor

 "The decision to rollover assets from a plan to an IRA is often the single most important decision a plan participant makes, involving a lifetime of retirement savings."

Department of Labor introduced PTE 2020-02



Rollover Ready

User-friendly workflow, report generation

Final report: rollover recommendation

Integrates with RPAG's Retirement Plan CRM

Integrations with PlanFees fee benchmarking

Easily pull plan data

Oversight of rollover recommendations

Rollover Ready Attestation

Signature

Annual Retirement Plan Participant Fee Disclosure Notice Provided

Most Recent Quarterly Retirement Plan Statements Provided

Summary Plan Description or Summary Material Modification

Fiduciary Acknowledgment

When we provide investment advice to you regarding your retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title I of the Employee Retirement Income Security Act and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way we make money may create some conflicts of interests, so we operate under a special rule that requires us to act in your best interest and not put our interest ahead of yours.

Under the Rule's provisions:

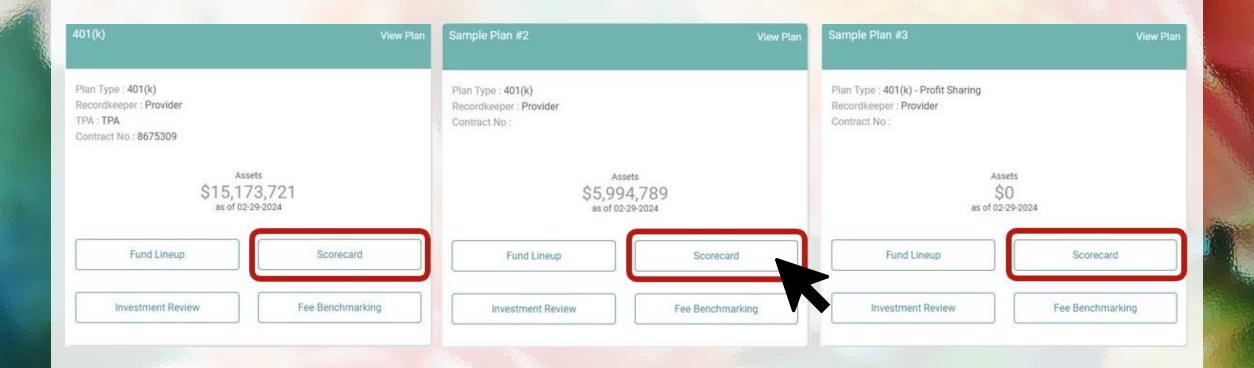
Date

- Meet a professional standard of care when making investment recommendations
- Never put our financial interests ahead of yours when making recommendations
- · Avoid misleading statements about conflicts of interest, fees or investments

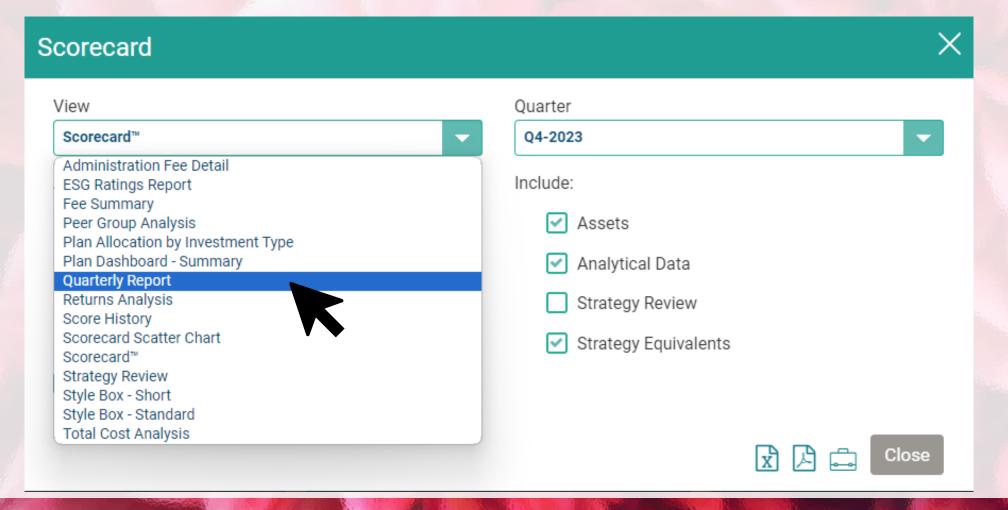
Rollover Ready Client Details Decision Factors Importance Weighting Jane Doe 25 All-in Fees and Employment Status Expenses Employed Household Net Worth Available Investments High \$150,000.00 Objective Tax Considerations 25 % Rollover \$50,000.00 from Plan to IRA RMD Considerations 20 % Other Considerations Low 10 % Results 10 % Importance Fees and Expenses **Current Plan** IRA 0.71% Based on Actual Available Investments Result Plan Data 0.25% High Tax Considerations Rollover Limited Medium Open Architecture RMD Considerations Medium Benefit Rollover High Benefit Other Considerations Low Benefit Rollover Low High Benefit Rollover Financial Planning, Investment Management, Rollover Tax Planning, Insurance Planning, Retirement Recommendation Income/Distribution Planning.

Rollover Assets

SCORECARD WITH JUST ONE CLICK



INVESTMENT REVIEW WITH JUST ONE CLICK



ENHANCED SERVICE PLAN

RPAG Templates

RW Inc. Service Plan 2024

Service	Target Month	Month Delivered					
Annual Goal Setting	January	January 4					
Total Retirement Review	January	January 4					
Fiduciary Investment Review	January July April October	January 31 July 31 April 30 October 31					
Plan Governance Review	January	January 4					
Fee Comparisons	June	June 13					
Cash-Equivalent Review	June	June 13					
Participant Demographics	January	January 4					
Provider Analysis	September	-					

Serv	ice	Target Month	Month	Select
Efficient Share (Class Review	September		Select Under 2 million 2-5 million
Plan Design Ana	lysis	September		5-10 million 10-25 million
TDF Fit Analysis		September	l	Over 25 million Enhanced Service Plan
WellCents Emple	oyer Reporting	Upon Request	Upon R	equest
Employee Meetir		Upon Request	Upon R	equest
Participant Helpi		Ongoing	Ongo	ping
Newsletters and	l Memos	Monthly	Mon	thly
Client Advocacy		Ongoing	Ongo	oing

White Labeled Newsletters





THE RETIREMENT TIMES

March 2024

Avoiding Social Media Pitfalls in Retirement Planning



Americans are increasingly getting financial and retirement planning guidance from social media, risking exposure to misinformation, harmful advige and outright scams. Alarmingly, this includes almost eight in 10 millennials and Gen Zers. Workers turning to these platforms can undercut the benefit of employer-sponsored financial wellness initiatives and put themselves at risk. But there are ways to help ensure sound advice prevails.

Offer short-form financial literacy content. Don't rely solely on lengthy written articles and extended information sessions to provide financial wellness programming.

When appropriate, offer tips and lessons in convenient, bite-sized formats, such as listicles, easily digestible infographics, or answers to FAOs

Incorporate video content. Use platforms like YouTube shorts or instagram Reels as inspiration and develop quick, informative content on relatable financial subjects. And don't worny, you won't need to dance through it like a viral TikTok—just make engaging videos on topics of value to employees.

Leverage your own influencers. Encourage employees to share success stories or testimonials about using company financial resources and retirement benefits as a way of building trust and credibility in your organization's voice. Include representation from a diverse cross-section of ages, cultural groups and gender.

Employ gamification. Incorporate gamification elements into financial education. Design interactive quizzes or games that employees can take part in. Create 30-day challenges with tasks aimed at improving financial literacy and wellness, offering incentives for participation and completion.

Launch a Mythbusters Series. Get ahead of misinformation by addressing common financial myths that frequently circulate on social media and debunk them with factlyqlipfograption. Use engaging formats like podcasts, blog posts or even live Q&A sessions where experts tackle these misconceptions and provide clear, accurate and prudent financial guidance.

Develop a Financial Wellness Resource Hub. Build an internal online content hub where employees can easily access a curated collection of reputable financial resources, tools and reading materials in a variety of formats. Regularly update it with fresh content, including articles, guides, calculators, and links to external resources vetted by qualified financial professionals.

Share cautionary tales. Highlight examples in the news of misfortunes that have befallen those following unvetted financial information on social media and stress the importance and value of personalized advice from qualified financial professionals.



Fiduciary Hot Topics

Q1 202



DOL Releases New Fiduciary Advice Proposal

On October 31, 2023, the Department of Labor (DOL) released its "Proposed Retirement Security Rule: Definition of an Investment Advice Fiduciary," along with proposed revisions to Prohibited Transaction Exemptions (PTEs) 2020-02, as well as other fiduciary-avoluce-related PTES (i.e., 84-24, 75-1, 77-4, 80-93, 83-1, and 88-17-94).

If finalized, a new definition of an "investment advice fiduciary" under the Employee Retirement Income Security Act of 1974 (ERISA) would apply, likely resulting in more individuals becoming fiduciaries. Amendments to certain PTEs would provide pathways for fiduciaries to receive otherwise prohibited compensation and fees.

At a high level, the proposed regulation would replace the current "Five- Part Test" for determining fiduciary status with the following. A person would be an ERISA investment advice fiduciary and, therefore, subject to ERISA's "best interest" standard of conduct, disclosure and reporting if

- A person makes a recommendation of any securities transaction or other investment transaction or any investment strategy involving securities or other investment property ... to [a] plan, plan fiduciary, plan participant or beneficiary, IRA, IRA owner or beneficiary or IRA <u>fiduciary</u>;
- For a fee or other compensation, direct or indirect;
- In one of the following contexts
 - The person either directly or indirectly ... has discretionary authority or control ... with respect to purchasing or selling securities or other investment property for the retirement investor.
 - The person either directly or indirectly ... makes investment recommendations to investors on a regular basis
 as part of their business and the recommendation is provided under circumstances indicating that the
 recommendation is based on the ppffpulgr.gegdg or individual circumstances of the retirement investor and
 may be relied upon by the retirement investor as a basis for investment decisions that are in the retirement
 investor's best interest.



7 Tips to Prepare You for Retirement

A secure and happy retirement requires careful planning and is a well-constructed process. Starting now will give you plenty of time to make the strategic changes and improvements that will bring your retirement goals closer to reality. Here are seven things you should know to strengthen your retirement strategy.

- What will you do? Establish definite objectives and plan for a retirement that will last for at least 20 years. Satisfied retires
 generally set goals for themselves that include both monetary stability and personal fulfillment. Ensure your aspirations align
 with a financial strategy that supports these goals.
- Will you work? The current trend of working beyond retirement requires a realistic evaluation of the opportunities that are
 accessible. Determine whether doing the kind of work that best suits your interests and abilities will make it easier for you to
 transition into your post-career goals.
- Where will you live? Choosing where to live will also be a factor that affects your decisions. If being near family is a
 priority, then proximity will be a crucial element in where you decide to settle down. A good location is also crucial for
 anyone thinking about working after retirement to reach possible career goals.
- 4. How much will you get from Social Security? Get a personalized estimate at www.ssa.gov/myaccount to maximize the power of knowledge about your Social Security (SS) benefits. To optimize these benefits, be aware that SS payments vary depending on your enrollment age and discuss coordination techniques with your spouse (if applicable).
- How much additional money will you need? Once you know what you can expect from SS, you need to determine if that and your other assets are enough to pay your monthly bills.
- Do you have health insurance? As you approach the age of 65, eligibility for Medicare grows nearer. However, securing supplemental insurance remains essential. Those retiring before this age must explore alternative coverage options through private insurance or state health insurance exchanges.
- 7. Have you stress-tested your finances? Stress-test your financial situation to be ready for life's unexpected obstacles. Have an emergency fund on hard to handle unforeseen costs, such as house repairs, car replacements, or unanticipated health problems, to ensure your financial stability in times of difficulty.

Planning ahead and being proactive are essential for starting a safe and fulfilling retirement. By paying close attention to these seven factors, you could set yourself up for a retirement that fulfills your goals in terms of both finances and personal fulfillment. Make plans now so that your retirement may be a pleasant and fulfilled chapter of your life.

AUTO BRANDING



STRATEGY EQUIVALENT

Scorecard™

Core Lineup

			Style		Risk/Return			Peer Group		Qual	Score				
Active Asset Class	Ticker/	Style	Style Drift	R ²	Risk/ Return	Up/ Down	Info Ratio	Return Rank	Info Ratio Rank	2pt Max/ Expense		Q3 2023	Q2 2023	Q1 2023	
Large Cap Value R3 (Putnam			1	1	1	1	1	1	1	1	2	10	HIS	HIS	HIS
LCV)	LCV	97183K332	-90.1/ 86.3	3.7	98.8	18.0/ 14.0	99.9/ 88.3	1.4	13	4	0.79	LCV	-	-	-
Strategy Equivalent			1	1	1	1	1	1	1	1	2	10	10	10	10
Putnam Large Cap Value R6	LCV	PEQSX	-90.3/ 85.1	4.0	98.7	18.2/ 14.7	101.8/ 87.9	1.7	8	1	0.55	LCV	LCV	LCV	LCV
1 0 1/-1 D0 (D-1			1	- 1	1	1	1	1	1	1	2	10	HIS	HIS	HIS
Large Cap Value R2 (Putnam LCV)	LCV	97183K340	-90.2/ 86.4	3.8	98.8	18.1/ 14.6	101.3/ 87.8	1.63	10	1	0.54	LCV	-	-	
Strategy Equivalent			1	1	1	1	1	1	1	1	2	10	10	10	10
Putnam Large Cap Value R6	LCV	PEQSX	-90.3/ 85.1	4.0	98.7	18.2/ 14.7	101.8/ 87.9	1.7	8	1	0.55	LCV	LCV	LCV	LCV

Returns Analysis

Performance as of 12/31/2023

Core Lineup

Active	Ticker/	QTR	YTD		Annualize	d Returns		Since	Share Class	Strategy	Expens	e Ratio
	I D			1 Year	3 Year	5 Year	10 Year	Incept.	Inception	Inception	Gross	Net
U.S. Equity												
Large Cap Value												
Large Cap Value R3 (Putnam LCV)	97183K332	9.41	15.37	15.37	12.22	14.00	-	12.11	4/1/2019	12/3/2018	0.79	0.79
SE: Putnam Large Cap Value R6	PEQSX	9.48	15.75	15.75	12.75	14.69	10.53	12.89	7/2/2012	6/15/1977	0.55	0.55
Large Cap Value R2 (Putnam LCV)	97183K340	9.47	15.65	15.65	12.50	14.55	-	11.61	11/14/2019	12/3/2018	0.54	0.54
SE: Putnam Large Cap Value R6	PEQSX	9.48	15.75	15.75	12.75	14.69	10.53	12.89	7/2/2012	6/15/1977	0.55	0.55
Russell 1000 Value Index		9.50	11.46	11.46	8.86	10.91	8.40	-	-	-	-	-



Systems Development Team

Who are they?

What are they in charge of?

How do they strengthen my success as an advisor?









Michael Feldman SR. COORDINATOR



Melissa
Ottele
SR. COORDINATOR



Shaline Vien COORDINATOR

PORTAL ENHANCEMENTS



28 Deployments

718 Tickets 80K Resource Center Docs

20K Meeting Minutes 250K Reports



TECH ENHANCEMENTS

Where does my feedback go?

How are these tracked?

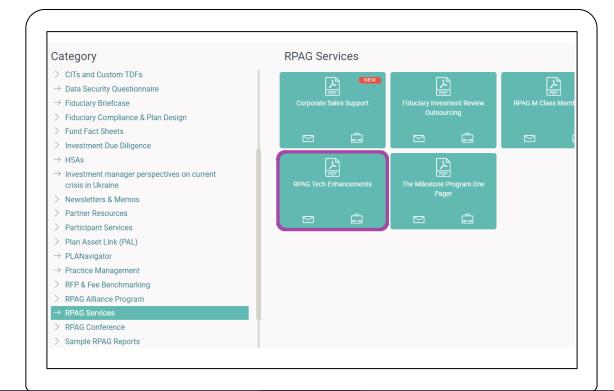
Do all suggestions get approved?

When will it be live on the portal?

How to submit enhancement ideas?

How are issues or system bugs identified?





Resource Center

Bi-Weekly Advisor Portal Deployments





RPAG Tech Enhancements

RPAG 2024 Tech and System Enhancements

March 14, 2024

- 'Recordkeeper' and 'TPA' contacts have been added to the Plan Data report
- "Login Failed" error message text changed to "Login Failed. Please try again. Contact support@rpag.com"
 - Plan Demographics will now be locked and unable be edited after quote requests have been submitted

February 29, 2024

- RPAG Services
 - Larkspur added to the RPAG services list on the company admin page PlanFees Premier Bundle text changed to PlanFees
- Managed Portfolio Allocation
- - o "The Inception Date" field under Portfolio Performance and Benchmark Performance section of the Portfolio

January 18, 2024

- Meeting Minutes
- Added the ability to reorder the attendees on the Meeting Minutes output
 - Added Strategy Equivalents to the Plan Dashboard-Summary FIR module

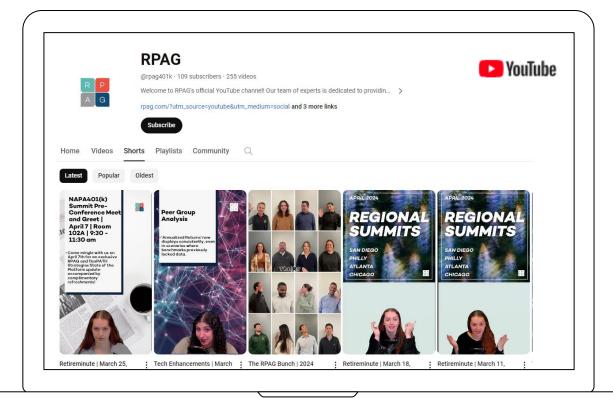
January 4, 2024

- Red Error Message
 - Red error messages sometimes appear when a page loads slowly, or when something on the page fails to load; we have hidden these errors wherever possible so you should notice less error messages when navigating the
 - For instances where errors may still appear during normal site usage (that do not affect site usability), a text change has been implemented which modifies the language to be less alarming
- A sitewide query has been executed to remove many inactive funds from the system
 - Previously, only PlanFees Prism reports were available to be included in the PlanFees Prism report module (all reports showed up in the dropdown, but users encountered generation errors when selecting other report types) This module has been renamed with the more inclusive title PlanFees Report
 - - Users will now be able to select both PlanFees Prism reports and Prism365 Advisor Fee & Services Benchmarking reports that they have previously generated using the PlanFees tool for



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From retirement plan advisors, broker-dealers to RIAs, RPAG will keep you up-to-date on the latest industry trends and technologies. We are helping our members to succeed by providing them with every advantage.

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